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RETAIL CATALOG 1926

HORNBERGER'S

GLADIOLI

Bulbs, Plants and Seeds



A Garden in South Australia

F. C. HORNBERGER

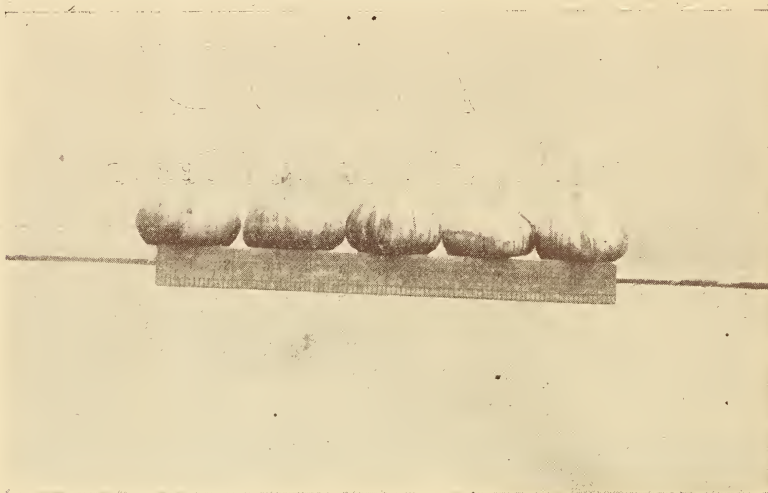
Route No. 2

HAMBURG, NEW YORK

A GARDEN IN SOUTH AUSTRALIA (See First Cover Illus.)

Where small $\frac{1}{2}$ -inch bulbs, produced results you will see reproduced in PLATE No. 2. Note the comments of Mr. E. J. Fallu, no stronger argument can be given as to the quality of our Stock or Service than the fact that we can ship such small bulbs half way around the world and yet have the vitality to produce such wonderful results:

PLATE No. 2 represents five large bulbs set along the edge of a 1-ft. rule with bulbs on each end extending over end of the rule, all grown from $\frac{1}{2}$ -inch bulbs, we shipped Mr. Fallu.



ADELAIDE, SOUTH AUSTRALIA,
June 19, 1925.

DEAR MR. HORNBERGER:

I received the shipment of bulbs and bulblets safely, and as usual with your stock, they are in perfect order, and many more than I expected; really, I don't know how to thank you sufficiently. The very small photos are of bulbs of Tyrian Beauty, grown from No. 5's, which you sent me. I am sorry the photos are so small.

In two days' time it will be the shortest day of the year in this southern hemisphere. Again thanking you for the many free bulbs,

Yours sincerely,

E. J. FALLU, Adelaide, South Australia.

New introductions for 1926 from the recent originations of F. C. Hornberger.

Our color descriptions are based on "Ridgway's" Color Standards and Nomenclature."

Note.—Prim-Hybrids that we describe with the word "giant" are all of very large size, varieties that will average flowers of ten centimeters or larger; other Prim's will be described as "medium" or "small" flowered.

AFLAME—(F. C. H.) A giant new Prim Hybrid. This we believe to be one of the tallest and largest flowered Prim-Hybrids ever offered to the public; a clear begonia rose, shading to an orange flame, with dashes of deeper color, to edges of petals. One well-grown spike makes a very impressive display. Many flowers open at one time. Stock very limited. Price, per large bulb, each.....\$25.00

SALMON GLOW—(F. C. H.) Giant type. Prim-Hybrid, early flowering, rich glowing salmon, with large blotch of clear daffodil yellow on lower petals, one of the finest for "cut flowers," strong grower, very rapid propagator, bulblets flower freely and attain to extra large bulbs the first season. One of the best in this shade, flowers well from medium size bulbs. Bulbs 1 inch and larger, each.....\$ 1.50
Per dozen 15.00

IMPROVED EWBANK—(F. C. H.) A new "Blue" variety, very tall and straight stems, many flowers open. Color similar to, but much better than Rev. Ewbank. Large bulbs, each\$ 1.00
Per dozen 10.00

MRS. F. C. HORNBERGER—(F. C. H.) A new pure white Gladiolus, our first introduction from a long list of pure white hybrid seedlings. This variety is nicely frilled or ruffled with six to eight pure white flowers open at one time, in full bloom, a glorified, frilled Europe Grows as strong as "Peace." A large per cent of the bulblets flower freely; we have cut spikes from bulblet stock over 3 ft. long, keeping quality in water remarkable, where last buds open freely, and florets become waxy white, superior to many introduced at ten times our price. Wonderful propagator and one of our strongest growers. Rated season 1925 by the eminent authority, Chas. E. F. Gersdorff, 96 Commercial and 93 Exhibition; see letters and comments regarding this variety given by some of the highest authority on Gadioli in this country. Each.....\$ 5.00
Per dozen 50.00
Half-size bulbs, \$2.50 each, \$25.00 per dozen.

MR. F. C. HORNBERGER,
Hamburg, N. Y.

WASHINGTON, D. C.,
October 2, 1925.

Dear Sir:

Regarding the stocks sent for testing, beg to advise that the abnormally cold, dry spring following an early planting of the test stocks, and later dry weather conditions, resulted in mighty few of the varieties blooming, and in some losses of stock, including entire stocks of some of my best seedlings. Mrs. F. C. Hornberger was the only one of your three to bloom, and this rated 93 Ex and 96 Com. Prim No. 77 and Groff's Majestic gave new bulbs that promises bloom the following season, if it proves to be a normal one.

Sincerely yours,

CHAS. E. S. GUSDORFF.

P. S.—I liked Mrs. F. C. Hornberger very much; think it one of the best.

F. C. HORNBERGER,
Hamburg, N. Y.

EAST AURORA, N. Y.

Dear Sir:

Your new white Gladiolus, of which you sent me a bulblet, was planted with other bulbs May 14, 1925. It developed a stalk strong and sturdy, 4 ft. 9 in. high, and when cut the spike showed six blossoms, with six more to be heard from.

This "Glad" has been a source of interest to all who have seen it. My neighbor, Mr. Webster, pronounced it the finest spike he had seen this year. He reported he saw nothing so good at the show in Rochester.

If other patrons have been as successful, "Mrs. F. C. Hornberger" is likely to be sold out quickly next season.

Yours truly,

GEO. LONGAKER.

F. C. HORNBERGER,
Hamburg, N. Y.

WATERBURY, CONN.,
October 21, 1925.

Dear Mr. Hornberger:

This is just a report to let you know that your new "Glad," Mrs. F. C. Hornberger, has been a joy to me this summer; it was the outstanding Glad in my garden this season, and by far the best white I have seen, and I grow 100 varieties of the very best. Planted in the same row with the new white, and under the same culture there was absolutely no comparison.

I hope you will get your certificate on this prize. Was sorry not to see you at the Rochester show.

Best wishes,

H. W. STEVENS.

F. C. HORNBERGER,
Hamburg, N. Y.

August 15, 1925.

Dear Sir:

If the spike, Mrs. F. C. Hornberger, that has just come into bloom is an average sample of what that new variety will do, then you may well swell up with pride.

It is certainly fine—and say, man, it's WHITE.

Spike and placement of blossoms perfect in this specimen. Blossoms well formed and indeed lovely. Congratulations.

Yours very truly,

J. D. LONG, Manager J. D. Long Seed Co.,
Boulder, Colorado.
CARLISLE, ONT.

May 6, 1925.

F. C. HORNBERGER,
Hamburg, N. Y.

Dear Sir:

Bulbs received today. Stock runs much larger than ordered, very clean, and the extras surprised me. I have been recommending you before to my friends. I hope next season to give you a much larger order. Thanking you, I remain,

Yours respectfully,

FLOYD H. WILLETT.

September 2, 1925.

SEABROOK NURSERIES,
Seabrook, N. H.

Ship at your option.

Nos. 3 and 4 stock of the best white in the world, Mrs. F. C. Hornberger, to the value of \$100.00, for my own planting, and for exhibiting in 1926.

Yours sincerely,

L. G. ROWE.

RETAIL—1926**TERMS—**

Cash with Order; 25% will hold order for Spring delivery. All Orders not paid at Shipping time will be sent C. O. D. for balance due, as prices quoted here are all net cash before shipment. All Orders prepaid. State when delivery is wanted; we prefer Spring delivery.

DISCOUNTS—

10% allowed on all cash orders of \$50.00 or more, and 15% allowed on orders of \$100.00 or over.

CULTURE AND CARE OF GLADIOLI—

We have a special leaflet, if you do not fully understand this subject, and you can have his information upon your request. (See brief cultural information below.)

SPECIAL OFFER—

For early cash orders, received prior to February 1, we will add 10% in value of large Planting Stock of our lovely New Salmon, listed at \$1.50 each for 1-inch bulbs. "Salmon Glow" with all cash orders of \$10.00 up.

BULB PRICES—

The following list contains some of the finest new Gladioli ever offered. We add the rating where available as given by the A. G. S.: 1-inch bulbs may be had at 20% less than large sizes listed; half-size bulbs, about $\frac{3}{4}$ -inch or more, at half price of large bulbs; small bulbs, under $\frac{3}{4}$ -inch, at quarter the price of large bulbs; 20 or more bulb-lets of a variety will be sent at price of a single large bulb of same variety as listed; 20 bulblets will be the minimum sent. With some varieties we will send many more than this quantity. (See illustration of bulbs in six standard sizes)

SPECIAL PREMIUM—

Fifty Prizes, ranging from \$1.00 to \$25.00 in value, our selection of Bulbs from Retail List, will be reserved for drawing May 1st. This special offer applies to orders taken from Retail Catalog at retail prices, and does not apply to wholesale list. Please mark plainly on your order sheet if goods are ordered from this catalog, so your name may be entered in the above. Your acknowledgment sheet and Invoice will contain a printed order number; copies of these will be used in drawing the prizes. This is entirely a free gift from us and not a discount, and drawing will be fair and equal to all entries.

SHIPPING, via EXPRESS or PARCEL POST—

At our option, depending on weight and distance; but if you have special preference, please indicate same. March, April and May are safe months to ship Gladioli.

We pay Post and Shipping Charges.

GIFT BOXES—

Are you undecided what to give to a friend for Holiday or Birthday present that will prove most satisfactory at little expense. We suggest a box of Gladiolus Bulbs, in one or more of the wonderful shades and colorings; we will pack and ship these boxes, with your card or instructions, at following rates, and use only choice named varieties in separate colors, or assortment: Box of 12, \$1.00; box of 25, \$2.00; box of 50, \$3.00; box of 100 bulbs, \$5.00—all $1\frac{1}{4}$ to 2-inch bulbs. These flowers will be a perpetual reminder from year to year of the kindness of your gift, and will be remembered long after other presents are forgotten. We will send out only the best for his purpose, assortments of all colors, or in shades of Red, Pink, Yellow, Blue, Lavender, White, etc., as wanted; also named varieties as listed in Catalog.

Culture—Select rich garden soil, exposed to full sunlight, as Gladioli do not thrive in shaded places, plant large bulbs from 3 to 5 inches deep, depending on nature of soil, and small bulbs more shallow, depending on size, for easy cultivation; they are best planted in rows 20 or more inches apart and from 3 to 6 inches apart between the bulbs; constant cultivation and stirring of soil is necessary to prevent loss of moisture and destruction of all little weeds just starting to perminate. When cutting be sure to leave as much of the foliage on plant as possible, at least four leaves; do not let flower remain on plant too long; as soon as first signs of a fading floret the spike should be cut; dig in late fall, dry in open sunlight if possible, keep bulbs from frost; in about two weeks remove the roots and store in a dry, cool, frost-proof storage, in shallow flats or baskets, where air can get to the bulbs.

Iris—We have over 100 varieties of the finest and highest rate kinds. Descriptive catalog will be mailed in the spring, and will list our choice varieties of peonies, hardy plants, ferns, roses and Holland bulbs.

Prices quoted are for large bulbs, 1½ to 2 inches and larger. For price of small bulbs and bulblets, read "Special Offer" and Special Premium. (See page —.)

86.8—**ALICE TIPLADY (K)**. A very popular Prim Grenadine orange, self color, except that lower petals are lighter. 10 cents each, \$1.00 per dozen.

87.9—**ANNA EBERIUS (D)**. Rhodamine purple, entirely self color, except for deep amaranth purple blotch on lower petals. Brilliantly beautiful. 10 cents each, \$1.00 per dozen.

86.4—**A. B. KUNDRED (K)**. Tall, large, intensely ruffled flower of delicate deep cream color, overspread finest blush pink. Entire lower petals beautiful primrose cream flushed pink at edges. 20 cents each, \$2.00 per dozen.

ARLON (K). Very large, wide-petaled flower of light salmon. Grand red throat, with deeper central lines. 20 cents each, \$2.00 per dozen.

87.0—**ALBANIA (KEMP)**. Pure silvery white. Faint pink markings on the tips of petals. 10 cents each, \$1.00 per dozen.

ANTHONY ZONKER (K). Extra tall, strong plant, with five to seven very large, wide-open blooms open at a time. Finest deep Salmon Rose. 30 cents each, \$3.00 per dozen.

ALTON (K). A wonderful ruffled variety of finest orange color. A magnificent new Gladiolus, winner of many awards. 20 cents each, \$2.00 per dozen.

AMERICAN INDIAN (K). Round flower, fine velvety red; deeper red throat, strongly ruffled, good size. 20 cents each, \$2.00 per dozen.

ALMA GLUCK (GAGE). Prim Hybrid, orange scarlet, very fine. 20 cents each, \$2.00 per dozen.

81.7—**ALTAIR (K)**. Extra tall prim-hybrid, of finest salmon saffron, a grand color. 20 cents each, \$2.00 per dozen.

A. W. HUNT. A beautiful, glowing carmine red, extra large and very attractive, one of the best. Gold stripe through center of petals. 20 cents each, \$2.00 per dozen.

ALICIA (K). Tall, showy, brilliant orange salmon, light throat, many large flowers open at a time. Distinct, showy and fine. 20 cents each, \$2.00 per doz.

83.8—**ADELINE KENT (D)**. Delicate light rose pink, heavily ruffled from edges to center. Orchid coloring ranging from flesh to new rose on the outer edges. Throat straw color, with ruby dashes. This is one of the most beautiful ruffled Gladiolus in existence. 20 cents each, \$2.00 per dozen.

BEVIER (K). 1923 Prim Hybrid. Extra tall, strong plant, with pure, deep salmon colored flowers. 15 cents each, \$1.50 per dozen.

82.2—**BLACK JOE (Dr. H)**. New, very dark, rich glowing crimson. A handsome self-colored variety. 20 cents each, \$2.00 per dozen.

- 83.4—**BUTTER BOY (K)**. Large buttercup yellow flowers, nicely spaced on spike. Prim-hybrid. 20 cents each, \$2.00 per dozen.
- 82.2—**BYRON L. SMITH (K)**. One of the very best. Most refined lavender pink on white ground. 20 cents each, \$2.00 per dozen.
- BENGAL TIGER (PRATT)**. Brilliant mottled red, very heavy foliage and long stems. 20 cents each, \$2.00 per dozen.
- BLUE RIBBON (K)**. A grand dark lilac blue, almost self-color, large flowers, five to six open at a time. 30 cents each, \$3.00 per dozen.
- 77.6—**CATHERINA**. True lavender shading deeper at tips of petals. Amaranth purple blotch on lower petals. 10 cents each, \$1.00 per dozen.
- 85.4—**CHATEAU THIERRY (VOS)**. Bright scarlet-red, with carmine stripe on creamy ground on lower petals. 10 cents each, \$1.00 per dozen.
- CONSPICUOUS**. Light blue. Yellow center, edged with deep blue rim. 10 cents each, \$1.00 per dozen.
- 87.1—**CRIMSON GLOW (B)**. Deep scarlet-red, lighter in throat. Carmine blotch on lower petals. Large flowers, well arranged on a very long, straight spike. One of the best scarlets in existence. 10 cents each, \$1.00 per dozen.
- 86.2—**CARMEN SYLVA (Dr. H.)**. Almost pure white, with slightly penciled lilac throat. 20 cents each, \$2.00 per dozen.
- CAPT. BOYNTON (B.)** White, well brushed with lavender, growing darker toward the outer edge of the petals. 50 cents each, \$5.00 per dozen.
- CIRCE (K)**. Very early, tall, deep dark red, and extra fine dark flower. 20 cents each, \$2.00 per dozen.
- CAMEO (BILL)**. Beautiful rose pink ruffled Prim. Many flowers open at one time. 20 cents each, \$2.00 per dozen.
- CHARLEMAGNE**. Giant type flower of sunrise red, flaked darker and marked with large creamy blotch, densely spotted with purple carmine. 30 cents each, \$3.00 per dozen.
- CHARLOTTE PFITZER (W. P.)**. Wonderful shade of pink, long spike, many open, one of the best varieties of Wilhelm Pfitzer, Germany's master Hybridist. \$1.00 each.
- CURRENTUS SUPERBA (BETSCHER)**. A giant flower and long stem, scarlet red. 50 cents each, \$5.00 per dozen.
- CAMEO (BILL)**. Beautiful rose pink ruffled prim. Many flowers open at one time. 20 cents each, \$2.00 per dozen.
- 82.0—**DIENER'S WHITE (D)**. Milk white, with faint touch of pink in throat. Lower yellow, striped with ruby. Flowers are very large, many open at one time. 30 cents each, \$3.00 per dozen.
- 83.8—**DOROTHY McKIBBIN (McK.)**. An excellent ruffled mottled pink. Very early. 10 cents each, \$1.00 per dozen.
- 86.2—**DIANA (J. Z.)**. A beautiful flower of rich crimson; perfect shape and good spike. 10 cents each, \$1.00 per dozen.
- DOROTHY WHEELER (K)**. Lovely, delicate rose-pink, large flowered and graceful. 20 cents each, \$2.00 per dozen.
- 82.0—**DIENERS WHITE (D)**. Milk white, with faint touch of pink in throat. Lower petals overlaid with pale orchid. 20 cents each, \$2.00 per dozen.
- 91.7—**DR. F. E. BENNETT (D.)** Deep peach and red overlaid, with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. \$1.00 each, \$10.00 per dozen.

- 88.1—**DR. VAN FLEET (K).** A magnificent shade of delicate rose-pink, deeper at edges of all petals. Throat of softest canary yellow or cream tint, beautifully blended. 30 cents each, \$3.00 per dozen.
- DEUTSCHLAND (P).** Beautiful self-color, deep shell pink. 50 cents each, \$5.00 per dozen.
- ELEGANT BEAUTY (K).** One of the finest rose pink primis, very heavily ruffled. 20 cents each, \$2.00 per dozen.
- EARLY PENDLETON.** Very early, attractive pink, with dark red blotch in the throat. 20 cents each, \$2.00 per dozen.
- 83.0—**EARLY SNOWFLAKE (K).** An excellent pure white. Strong spikes, carrying 16 to 18 blooms. 20 cents each, \$2.00 per dozen.
- E. G. HILL (K).** Large, showy flower of finest salmon rose, with large beautiful cream throat. 50 cents each, \$5.00 per dozen.
- ELIZABETH GERBERDING (D).** Shell pink, heavily ruffled, shaded into rose on the outer edges, center pale canary and ruby. Spike large and full. 15 cents each, \$1.50 per dozen.
- 86.6—**ELF (D).** Lemon yellow when in bud, open flowers pure white. Lip delicate lemon. 10 cents each, \$1.00 per dozen.
- 86.4—**ELIZABETH TABOR (H).** A delicate rosy pink on white ground, with crimson blotch on lower petal. 40 cents each, \$4.00 per dozen.
- 84.4—**ELORIA.** White, with slightly flushed pink. Lower petals have a small carmine blotch on a sulphur yellow ground. 10 cents each, \$1.00 per dozen.
- 88.4—**E. J. SHAYLOR (K).** Tall, very strong plant, large blooms, pure, deep rose-pink. 10 cents each, \$1.00 per dozen.
- 84.4—**EUROPA.** The most beautiful pure white, with large flowers, nearly all open at the same time. 10 cents each, \$1.00 per dozen.
- 88.2—**EVELYN KIRTLAND (Mrs. A.).** Geranium pink, shading to pale pink. Lower petals blotched brilliant scarlet. An unusually beautiful variety. Spike strong and straight. 10 cents each, \$1.00 per dozen.
- FAIR COLUMBIAN (K).** Tall, vigorous plant, with large, fine, showy lilac pink blossoms. Deeper throat, very good. 20 cents each, \$2.00 per dozen.
- 89.5—**FERN KYLE (K).** Extra large ruffled flower of finest creamy white color. Vigorous grower. 40 cents each, \$4.00 per dozen.
- 85.1—**FLORA.** Clear naphthalene yellow with a narrow deep pink stripe on lower petals. Strong, straight spike, bearing 16 to 18 flowers of good substance and arrangement. 10 cents each, \$1.00 per doz.
- 87.0—**FLORENCE.** Very graceful, deep lavender with creamy throat. 20 cents each, \$2.00 per doz.
- FRANK J. SYMMES.** Heavily ruffled, peach red, with the three lower petals shading into a flame color and finally into deep crimson. Lip has small spots of silver near the throat. 10 cents each, \$1.00 per doz.
- 89.0—**GIANT MYRTLE (K).** Much larger, showier, softer pink than Myrtle. 50 cents each, \$5.00 per doz.
- GLORY OF PEMBROKE (Kirchoff's).** Large, cream yellow, tall spike, strong grower. 30 cents each, \$3.00 per doz.
- GLADIS PLAITH (D).** Mallow purple, darker near the outer edges of the petals. Large crimson spots on the lirs. White stripe through each petal, orchid flowering. Very beautiful. 50 cents each, \$5.00 per doz.

- GLORIANA (BETSCHER). Wonderful new salmon, long stem, has created much comment. \$2.00 each, \$20.00 per doz.
- 82.8—GOLDEN BUTTERFLY (K). Grand canary yellow color, lower petals deeper yellow, faintly blushed on outside of upper petals. Very wide open, butterfly form. 30 cents each, \$3.00 per doz.
- GLOROSIA (BETSCHER). Draco-hybrid, very fine, long spike. A wonderful Autumn color. 50 cents each, \$5.00 per doz.
- 89.0—GOLD (DR. H.). Pure golden yellow, throat a shade deeper, slightly dotted and streaked, almost self color. 20 cents each, \$2.00 per doz.
- 83.6—GOLD DROP (K). An extra large, pure, deep yellow, beautifully ruffled with red line on petals. 20 cents each, \$2.00 per doz.
- 90.1—GOLDEN MEASURE (KEL). Pure massicot yellow, self color. Tall, straight spikes, flowers are large, well arranged on stem and have excellent substance, with many blooms open at one time. The best yellow Gladiolus ever produced. 10 cents each, \$1.00 per doz.
- 78.5—GOLDEN GLORY (K). A large, fine ruffled, rich yellow, with a beautiful carmine blotch in the throat. 10 cents each, \$1.00 per doz.
- GEORGIA (TULLY). Unusual shade of violet. 20 cents each, \$2.00 per doz.
- 86.2—GLENDALE (DAVIS). Extra deep, American beauty red, free flowering, tall, straight stems. 25 cents each, \$2.50 per doz.
- 91.2—GIANT NYMPH (J. C.). Delicate salmon pink, slightly flaked with rose; throat blotched yellow with violet markings. Extra early. 25 cents each, \$2.50 per doz.
- GOLDEN SWALLOW (MRS. A.). Clear yellow, soft color and no throat markings; petals beautifully formed and finely ruffled. 50 cents each, \$5.00 per doz.
- GROFF'S MAJESTIC (G). Magnificent, very large flowered crimson-red. The finest in this color, also Canadian prize winner. 30 cents each, \$3.00 per doz.
- 86.5—HENRY FORD (D). Very dark rhodamine purple, shading into deeper tones near the center. Color very clear like Anna Eberius, but much larger and better. \$2.00 each, \$20.00 per doz.
- 86.7—HERADA (MRS. A.). Magenta mauve shading to pink in throat. Lower petals blotched bright rose. Strong spike, with flowers well arranged. 10 cents each, \$1.00 per doz.
- 84.7—ILLUMINATOR (H). Brilliant carmine-red, with a faint suffusion of blue. An intense French-purple blotch on lower petals. 50 cents each, \$5.00 per doz.
- IMPERATOR (HOL). Creamy buds opening white, with enormous large flowers. The plant with stem and flower is remarkably robust and gigantic. 50 cents each, \$5.00 per dozen.
- IMMENSITY (K). Tall, strong plant. bright salmon color. Very large flowers, and many open at a time. Very choice. 30 cents each, \$3.00 per dozen.
- 81.0—INDIAN MAID (K). Flowers of beautiful peach blossom pink, with beautiful deeper throat; very choice and distinct. 20 cents each, \$2.00 per dozen.
- JOERG'S WHITE (G. J.). Purest glistening snow-white, five petals in each flower show no other color, lower petal shades to creamy yellow in throat, with light crimson veinings. Very large flowers. Large buds only, \$3.50 each.
- 88.7—JENNY LIND (DECORAH). Pure, soft apricot pink, throat pale yellow, many blooms open at one time. 50 cents each.
- J. A. CARBONE (D). Orange salmon, very iridescent, darker shading toward the outer edge of petals. Yellow center. Fine, long, well-built spikes. 75 cents each, \$7.50 per dozen.

- JACOB VON BIEREN (HOL.).** A unique violet self-color on erect stem, many well-arranged flowers open at a time. Highly recommended. 30 cents each, \$3.00 per dozen.
- 84.7—JACK LONDON (D).** Light salmon, with vermilion stripes. Canary yellow throat, with ruby stripes. It is perfect in every way. 10 cents each, \$1.00 per dozen.
- 89.8—JEWELL (C. T.).** Tall, erect, early flowering, beautiful clear salmon-pink, with golden throat, upper petals curl upwards, revealing the full beauty of the flower. 10 cents each, \$1.00 per dozen.
- 82.5—JOE COLEMAN (K).** Very large and vigorous, rich ruffled red. 10 cents each, \$1.00 per dozen.
- KIRCHOFF'S VIOLET.** A beautiful shade of violet, self-color. 50 cents each, \$5.00 per dozen.
- 85.5—LE M. FOCH (HOL.).** Very pale pink, self-color, except for small old rose stripe on lower petals. One of the largest florets. 10 cents each, \$1.00 per dozen.
- 85.1—LOUISE (W).** A very popular lavender variety. Lisaran purple (dark rose purple), with a light amaranth purple blotch on lower petals. 10 cents each, \$1.00 per dozen.
- 81.6—L'IMMACULEE.** Another excellent white. Pure waxy white, without a trace of blemish. Many flowers open. 10 cents each, \$1.00 per dozen.
- LILLIAN WEBB (D).** Strawberry pink, with carmine velvety centers, overlaid with maroon and brownish stripes. 10 cents each, \$1.00 per dozen.
- LONDON SMOKE (D).** Corinthian red shading into bordeaux on the outer edges of the petals. Fine light stripe running through the center of each petal. 20 cents each, \$2.00 per dozen.
- 86.3—MRS. JOHN R. WALSH (D).** Heavily ruffled flesh pink. Three lower petals of flame shading into dark ruby at the throat, flowers are very large. 30 cents each, \$3.00 per dozen.
- MONTEZUMA (DR. H.).** Rich, dark crimson carmine, flaked black, maroon throat, mottled yellow. Large flowers, very fine and showy. 30 cents each, \$3.00 per dozen.
- MRS. KR. PRÆSTGARD (P).** Pure white, without any trace of markings. Many blooms open at a time. Large bulbs only. \$2.00 each.
- MRS. NEWELL VANDERBILT (D).** Light salmon pink, heavily ruffled, throat sulphur yellow, mottled and striped with crimson. Large flowers, A-1 variety. 50 cents each, \$5.00 per dozen.
- 8.81—MARIE KUNDRED (K).** One of Kundred's most beautiful whites. A faint pink line on lower petals. 40 cents each, \$4.00 per dozen.
- MATTHEW CRAWFORD (K).** Large creamy pink, very massive and showy. 30 cents each, \$3.00 per dozen.
- 85.0—MISS SPOKANE.** Large flowers, orange shaded salmon, deeper in the throat, many open at a time. 20 cents each, \$2.00 per dozen.
- 83.3—MARY S. BURKE (D).** Canary yellow, overlaid with apricot and tinged with rose. Deep canary center, with ruby throat. It is one of the finest yellows known so far. 20 cents each, \$2.00 per dozen.
- 91.5—MRS. F. C. PETERS (E. F.).** Rosy lavender, with ruby blotch on lower petals; strong grower, with fine spike, and many flowers open. 30 cents each, \$3.00 per dozen.
- 88.8—MRS. LEON DOUGLASS (D).** Begonia rose striped, with flame and brilliant scarlet. Lip pale lemon, slightly speckled with ruby. Very large flowers. 40 cents each, \$4.00 per dozen.

- 93.6—MR. W. H. PHIPPS (D). La France pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Records of 15 to 18 flowers open at once, best exhibition variety. \$2.00 each, \$24.00 per dozen. (See price of small bulbs, under Terms and Bulb Prices.)
- 88.4—MRS. H. BOTHIN (D). Light geranium pink, heavily ruffled, flame scarlet center. 15 cents each, \$1.50 per dozen.
- 85.3—MAIDEN BLUSH. Pink, mottled darker, lower petals have tiny crimson blotch on purplish yellow ground. Very early forcer. Prim-Hybrid, about 60 days. 10 cents each, \$1.00 per dozen.
- 84.8—MARY FENNEL (K). Deep lilac, shading paler. Soft primrose, yellow throat. 10 cents each, \$1.00 per dozen.
- 87.1—MARY PICKFORD (K). An extraordinary flower and spike of most delicate creamy white. Throat finest soft sulphur-yellow. 10 cents each, \$1.00 per doz.
- 88.6—MARSHAL FOCH (K). Finest clear salmon pink, almost self-color. Many giant flowers open at a time. One of the very best. 75 cents each, \$1.50 per dozen.
- MASTER WEITSIE. A tall violet red, a very beautiful shade. 15 cents each, \$1.50 per dozen.
- 86.6—MAINE (V). Pure glistening white, without a blemish, except for very faint lavender featherings in throat. Tall, straight spikes. 20 cents each, \$2.00 per dozen.
- 85.8—MONA LISA (K). Palest soft rose pink, or blushed white. A magnificent, almost pure self-color. 20 cents each, \$2.00 per dozen.
- 89.1—MRS. DR. NORTON (K). La France pink shading to a very pale pink throat. Lower petals have creamy bases, with carmine pencilings. 10 cents each, \$1.00 per dozen.
- 83.3—MRS. FRANCIS KING. Jasper red, lower petals splashed deeper red, throat lighter. Tall straight spikes, very large flowers. 10 cents each, \$1.00 per doz.
- 87.6—MRS. FRANK PENDLETON. Deep rose pink, shading to a pale pink throat, noted for large bright rose red blotch on lower petals. 10 cents each, \$1.00 per dozen.
- 84.0—MURIEL. Pale violet, orchid blue, with purplish blotch on lower petals. Distinct and showy. 20 cents each, \$2.00 per dozen.
- 82.1—MYRA (K). Tall, slender prim, deep salmon over yellow ground. Yellow throat, with pink lines, very showy Prim-Hybrid. 10 cents each, \$1.00 per dozen.
- 82.8—MAJESTIC (HOL.). Orange scarlet, shading to flesh pink in throat, creamy white blotch on lower petals. 10 cents each, \$1.00 per dozen.
- 84.7—NINETEEN TEN ROSE (K). Pure rose pink of extra fine shade, narrow white central line on lower petals. 10 cents each, \$1.00 per dozen.
- NORA. Grayish lavender, throat lighter, edges of petals flaked deeper lavender. Wide amaranth purple stripe on lower petals. 20 cents each, \$2.00 per dozen.
- NECTARINE (D). Peach red, with yellow and ruby centers. Large flowers on long spikes. 50 cents each, \$5.00 per dozen.
- 82.3—ORANGE GLORY (K). Grand orange color, with beautiful lighter throat, very rich and striking. 15 cents each, \$1.50 per dozen.
- ORANGE QUEEN. Copper orange. One of the very rare shades among Prim-Hybrids. The germination and growth are excellent. 30 cents each, \$3.00 per dozen.
- 82.4—ODIN. Light jasper red, shading to a light pink throat. Tyrian-rose blotch on lower petals. 10 cents each, \$1.00 per dozen.

- OPALASCENT (BILL). Very large, showy lavender pink, many flowers open at one time. 50 cents each, \$5.00 per dozen.
- OKANGE FLAME (K). A beautiful ruffled vermillion orange. Very large blooms, with many open at one time. \$1.50 each, \$15.00 per dozen.
- 87.3—PEACH ROSE (K). A choice and distinct deep rose pink. A prize-winner variety, as well as very beautiful. 20 cents each, \$2.00 per dozen.
- PINK CLOUD (K). Usually seven to nine beautiful ruffled soft, rose pink blossoms open at a time, with deeper rose throat. Very showy. \$1.50 each, \$15.00 per dozen.
- PYTHIA. A gigantic red, with many massive blooms open at a time, extremely showy and grand. 30 cents each, \$3.00 per dozen.
- PRIM BEAUTY. Tall, strong, very large primrose yellow, very showy. 10 cents each, \$1.00 per dozen.
- 87.5—POLLYANNA (DECORAH). Clear, rich, golden yellow, almost self, finely waved petals, many medium-size blooms open at one time. 30 cents each, \$3.00 per dozen.
- 86.9—PINK WONDER (KEMP). La France pink, shading to a pale pink throat. Small amaranth purple blotch on a pale yellow ground on lower petals. 10 cents each, \$1.00 per dozen.
- PRIDE OF HILLEGOM. Light scarlet red, lower petals deeper red. Fine spikes, many flowers open. 20 cents each, \$2.00 per dozen.
- PRIDE OF LANCASTER (K). Brilliant orange salmon, deeper orange throat. A beautiful ruffled variety. 10 cents each, \$1.00 per dozen.
- 90.3—PURPLE GLORY (K). Largest of the ruffled varieties, deepest velvety maroon red, with almost black blotches like burned into the petals. 30 cents each, \$3.00 per dozen.
- 83.8—ROMANCE (K). Large, orange, salmon rose, red and yellow throat. Wine blue bordered petals. Very distinct and showy. 10 cents each, \$1.00 per dozen.
- 83.6—ROSE GLORY (K). A very large and beautiful ruffled pure rose pink color, deeper in throat. Extra fine. 20 cents each, \$2.00 per dozen.
- 84.0—RED EMPEROR. Bright nopal red, self-color except that lower petals are speckled white in throat. Numerous flowers, one of the best scarlet reds. 10 cents each, \$1.00 per dozen.
- RED FIRE (K). Entire flower of richest pure self-colored bright red, very striking and showy. 40 cents each, \$4.00 per dozen.
- RED CANNA. Deep scarlet red, base of lower petals streaked white. Many flowers open. 20 cents each, \$2.00 per dozen.
- ROCHESTER WHITE. A very beautiful, showy, pure white. 20 cents each, \$2.00 per dozen.
- RUTH LAW (DR. H.). Amber yellow, throat of old gold, flushed carmine. A peculiar color, many flowers open at one time. 20 cents each, \$2.00 per dozen.
- ROSEY GLOW (K). Giant plant, massive flower of fine rose pink on white ground, very beautiful. 20 cents each, \$2.00 per dozen.
- REV. EWBANK. Clear porcelain blue. Burgundy stripe on creamy ground on lower petals. Slender, graceful spike. 20 cents each, \$2.00 per dozen.
- 92.0—RICHARD DIENER (D). Pure geranium pink, with a slight sprinkling of ruby on creamy yellow center. Large flaring blossoms. Wonderful coloring. (See rating.) 30 cents each, \$3.00 per dozen.
- 84.8—ROSE ASH (D). Corinthian red, shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. 10 cents each, \$1.00 per dozen.

- SAUSALITO (D). Rose pink overlaid with bright geranium pink. Magenta throat, speckled with white. Very large ruffled flowers. 20 cents each, \$2.00 per dozen.
- SIR ROGER CASEMENT (D). Ox-blood red, heavily ruffled dark maroon stripe through the center of the lip. Made up of extremely velvety texture. 20 cents each \$2.00 per dozen.
- 85.0—SCARLANO (K). Light, bright orange red, fine spike and flower finely ruffled. 10 cents each, \$1.00 per dozen.
- 87.1—SOUVENIR. Pure deep golden yellow prim. It grows and multiplies rapidly. One of the best. 20 cents each, \$2.00 per dozen.
- 85.5—SCARLET PRINCEPS (K). Intense scarlet, slightly deeper in throat. The massive arrangement of flowers on stem is extraordinarily distinct. 10 cents each, \$1.00 per dozen.
- SEN. KNOX (K). Large flowers, white blushed pink, with slight throat lines. Very good and unusual. 30 cents each, \$3.00 per dozen.
- 87.1—SHEILA. Enormous blooms of rich salmon color and wonderful texture, very early. 20 cents each, \$2.00 per dozen.
- SHELL PINK (K). Tall, large flowered rose pink, with beautiful slightly mottled white throat, very choice. 20 cents each, \$2.00 per dozen.
- 84.7—SULPHUR GLOW (K). A beautiful shade of yellow, many well-expanded, intensely ruffled flowers open at a time. 15 cents each, \$1.50 per dozen.
- 86.6—SWEET LAVENDER (J. C.). Beautiful light lavender pink, deeper in the throat, with a purple blotch that enhances its beauty. Early. 15 cents each, \$1.50 per dozen.
- 85.0—SALMON BEAUTY (K). Very large flowered prim. Deep salmon, rich salmon yellow throat. Prize-winner. 10 cents each, \$1.00 per dozen.
- 80.5—TYRIAN BEAUTY (MAJENTA) (K). A beautiful, large flower, near "American Beauty," rose color. 10 cents each, \$1.00 per dozen.
- 85.8—THOS. T. KENT (D). Shell pink overlaid with strawberry, crimson streak on each petal. Very vigorous in growth. 10 cents each, \$1.00 per dozen.
- TYCKO ZANG (MRS. A.). A beautiful shade of clear salmon pink, with white throat, faintly dotted deep cerise. Several blooms are open at one time. No small bulbs. 1-inch bulbs, \$3.00 each.
- 80.3—TWILIGHT (K). Beautifully blushed creamy buff, with throat of grand yellow and pink. 30 cents each, \$3.00 per dozen.
- TOPAZ (K). Finest salmon pink and buff, very refined and elegant. 20 cents each, \$2.00 per dozen.
- 84.1—TITANIC (DR. H.). Lilac purple, with a white line through the center of the lower petals. A very distinctive and rare color. Very large flowers. 20 cents each, \$2.00 per dozen.
- VIOLET GLORY (K). Massive flower, rich self-color, deep violet, deeper throat. Medium ruffled. 30 cents each, \$3.00 per dozen.
- VAUGHAN'S WHITE (V). Tall, very beautiful pure white, extra. 40 cents each, \$4.00 per dozen.
- VANITY (BILL). Beautiful shell pink prim, with very tall spike. 20 cents each, \$2.00 per dozen.
- WISTARIA (D). Pale rose purple, striped with liseran purple. Lip has large spot of Bishop's purple and ruby. Large flowers, well placed. 25 cents each, \$2.50 per dozen.
- WHITE PIGEON (K). A wonderful pure white, very large blooms, six to eight open at a time. 20 cents each, \$2.00 per dozen.

82.3.—**WHITE GIANT.** Pure white, very large, lilly-like flowers, strong grower, nothing finer in its season. 10 cents each, \$1.00 per dozen.

82.3.—**WHITE GLORY (K).** A gorgeous pure ruffled white, with beautiful iris-blue throat. Fine as a delicate iris. 15 cents each, \$1.50 per dozen.

84.1.—**WHITE WONDER (KEMP).** A superb white, with lilly-like flowers, without any markings in the throat. 10 cents each, \$1.00 per dozen.

WILLIS E. FREYER (K). Very large, massive, deep violet. Beautiful throat, extra fine. 10 cents each, \$1.00 per dozen.

WHITE BUTTERFLY (K). A first-class all-white, with soft cream white throat. Fine slender stem and beautiful cut flower. 20 cents each, \$2.00 per dozen.

YELLOW TREASURE (MRS. A.). A clear, rich ruffled yellow bloom, no lines, but a flushing of coppery old rose deep in throat. Awarded first-class certificate. 20 cents each, \$2.00 per dozen.

Part of a long letter from Australia, commenting on our No. 5 and No. 6 bulbs and bulblets:

March 1, 1925.

Dear Sir:

On receiving my last order from you last season you asked me to write to you and let you know how the stock turned out. I have waited until they have bloomed to give you my experience with them. They have just bloomed, most of them, and all from such young stock, mostly under $\frac{1}{2}$ inch, and I can safely tell you that they are the healthiest and best growing stock that I have ever received from America, combined with your liberal count and true-to-name stock, you stand alone, and I must thank you very much for your painstaking care in keeping your stock so true to name and your liberality in your dealings with me. Speaking to one or two of the leading growers at a meeting the other night, I found there was much dissatisfaction here in Australia among the Gladioli growers about the stock being very much mixed and not true to name, and I strongly urged them to give you a trial, which they intend to do. I will go out of my way to recommend you here, because I think it is a duty for all us growers to help one another in dealing with those who give us an honorable deal, and it will tend to eradicate the unscrupulous trader, besides saving us the loss of a season.

Again thanking you for your liberality and fair dealing, I remain,

Yours faithfully,

FRANK CLANCHY, Norma, Milburn Grove,
East St. Kilda, Australia.



The six standard commercial sizes of Gladioli, graded large, also a bulblet of average size; all these sizes were grown in one season from bulblets; see sample at right (Photograph). We specialize in 1st and 2nd-year bulbs—"Young Bulbs" that produce flowers of quality and bulblets in quantity. Our bulbs are the result of years of reproduction from young, vigorous stock; they have no superior.

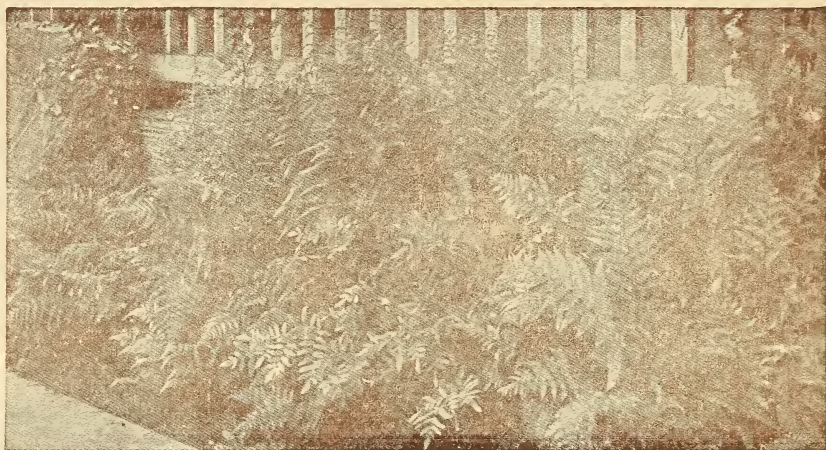
If you are contemplating spending valuable time and money to produce a garden of beauty for the pleasure of yourself and your friends, you will require the best bulbs that money can purchase, if you wish to succeed.

If you are contemplating the sale of flowers or bulbs, you must have the best varieties of highest rating, and most important, your foundation stock should be of the best vitality and health to reproduce like results. Your stocks should be of the greatest purity if you wish to succeed in a Commercial way. Read the many letters confirming these statements in our Retail Catalog.

"GROW SUCCESS"
With
HORNBERGER'S
HARDY BULBS, SEEDS AND PLANTS

If interested in Hardy Ferns, ask us for our complete Fern List, which contains Full instructions for culture and planting. A leaflet will be sent with each Fern Order. (See Fern Illus., pp. — to —.)

BABY CHICK of every leading brand, in three strains—Utility Stock, Superior Stock, Exhibition Stock—shipping points in every State. Only the highest quality at Popular Prices. If interested, send for Special Catalog of Chicks.



FOUNDATION PLANTING OF HARDY FERNS

Garden and Flower Seed Catalog in January.

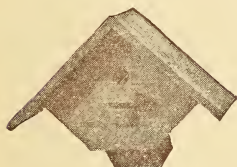
A FERN BED FOR ONLY \$5

We Offer Prepaid by Parcel Post for \$5:

8 Ostrich Plume Ferns—8 Lady Ferns—4 Osmundas

One-half assortment, 10 ferns, for.....	\$3.00
One fourth assortment, 5 ferns, for.....	1.75
Any one Fern for 50 cents	

For other Hardy Ferns, see Page —.

**Model A****Model B****Model C****"Built Easy"****BIRD HOUSES**

MODELS A and C — Just right for Jenny Wren.
 MODEL B—Bluebird, Martin or Woodpecker House.
 Packed "knocked down" in neat box, \$1.50 each prepaid.

The Amaryllis produces showy flowers that are handsome and very attractive, resembling lilies. The bulbs should be potted in a rich, sandy loam, with good drainage. They require abundant moisture when growing, but at their season of rest water should be given sparingly.

AMARYLLIS

JOHNSONI—An elegant pot plant, with crimson flowers 5 inches in diameter, each petal striped with white. Flower stalks 2 feet high, with clusters of 3 to 5 blooms. Each, 50 cents.

ISMENE, or Peruvian Daffodil

GIANT ISMENE—Ismene is one of the finest flowers of the stately Amaryllis family. The heavy bulbs send up stems 2 feet in height, on which are borne numerous large, pure white flowers. The flowers have a rich and striking appearance and are exceedingly fragrant. The Giant Ismene is easily grown, and its beautiful and stately flowers are sure to give satisfaction. After it flowers in summer the bulbs may be ripened and potted for winter blooming inside. Each, 25 cents; dozen, \$2.50.

"Paper White" NARCISSUS

For quick forcing in pots or bowls; will grow as well in a bowl of water as potted in soil: flowers in 6 to 8 weeks. Bulbs, 10 cents each, 75 cents dozen, 25 for \$1.40 prepaid.





"GOLDEN SWALLOW"

BABY CHICKS

[illegible]

